

## MAMASAHEB MOHOL COLLEGE PUAD ROAD-38

### Course Outcome – Class-S.Y. B. Com

### Subject- Business Management

CO-1 Acquainting with the knowledge of business management and various theories of management.

CO- 2 Understanding of the various functions of management.

CO- 3 Creation of leadership among the student and increase in decision making a liability.

CO- 4 Finding of human being problems with effective communication skills.

CO-5 Increase in critical Thinking ability to handle various situations in management.

### Course Specific Outcome – Class-S.Y. B. Com Subject- Business Management

<b>Unit No.</b>	<b>Topic</b>	<b>Course specific outcome</b>
1	<b>OVERVIEW OF MANAGEMENT</b> Meaning, Definition, Management: Is it Science, Art or profession? Characteristics of Professional Management. The need of Management Study. Process of Management, Level Of Management, Managerial Skills, Challenges before management, Brief Review of Management Thought with reference to FW Taylor & Henry Fayol	provide basic knowledge & understanding about business management concept.
	<b>PLANNING &amp; DECISION MAKING.</b> Planning-Meaning, Definition, Nature, Importance, Forms, Types of Planning, Steps in Planning, Limitations of Planning. Forecasting-Meaning & Techniques. Decision Making- Meaning, Types of Decisions & Steps In Decision Making.	provide an understanding about various functions of management.
2	<b>ORGANIZATION &amp; STAFFING</b> Meaning, Process & Principles, Departmentalization, Organization Structure, Authority and Responsibility, Delegation of authority, Difficulties in delegation of Authority, Centralization verses Decentralization, Team Work. Staffing-Meaning, Need & Importance of Staffing,	provide an understanding about various functions of management.

	Recruitment-Sources and Methods of Recruitment.	
3	<b>DIRECTION &amp; COMMUNICATION</b> Direction- Meaning, Elements, Principles, Techniques & importance. Communication-Meaning, Types, Process of Communication & importance of effective Communication. Barriers to Communication.	Students understand the importance of communication and Control.
4	<b>MOTIVATION</b> Meaning, importance, Theories of motivation, Maslow's Need Hierarchy Theory, Herzberg's Two factors Theory, Douglas McGregor's Theory of X & Y & Ouchi's Theory Z. McClelland's Theory.	Awareness about motivation methods and theories.
5	<b>LEADERSHIP</b> Meaning, Importance, Qualities & Functions of a Leader, Leadership Styles for Effective Management. Contribution of Mahatma Gandhi, Dr. Babasaheb Ambedkar & Pandit Jawaharlal Neharu	Impart knowledge of functions of management and leadership.
6	<b>CO-ORDINATION AND CONTROL</b> Meaning and Need, Techniques of establishing Co-ordination, difficulties in establishing co-ordination, Control-Need, steps in the process of control & Techniques.	provide an understanding about various functions of management.
7	<b>RECENT TRENDS IN BUSINESS MANAGEMENT</b> Business Ethics, Corporate Social Responsibility, Corporate Governance, Disaster Management, Management of Change	Student knows the recent changes in management at national and international level.